



Film Student Achievement

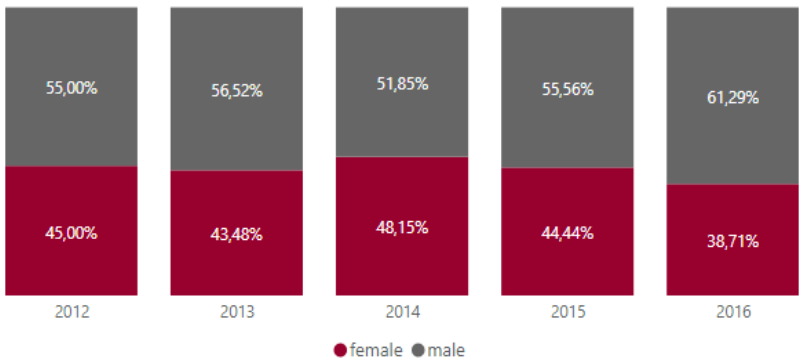
Degree Profile for the Film program

The UDLA Film graduate is a competent professional with an integral formation and solid knowledge base in film. He or she is capable of engaging in a wide range of audiovisual projects, thus contributing to the development of the film industry at national, regional, and global level.

The UDLA Film graduate excels in the use of audiovisual production techniques in order to plan and develop audiovisual projects in the fields of fiction, documentary, artistic, and commercial film. Additionally, he or she is capable of proposing innovative audiovisual projects from a global film perspective that acknowledges and analyzes classic narrative. The Film graduate is skilled in script writing, film direction/production, edition, filmmaking, and sound, all of which enable him or her to actively engage in multidisciplinary teams. Moreover, he or she uses methodological tools to face film criticism while analyzing and managing contemporary audiovisual issues.

It is expected that the Film graduate will be receptive to technological change and new trends in filmmaking, demonstrating a proactive attitude based on humanistic values, ethical principles, and social commitment.

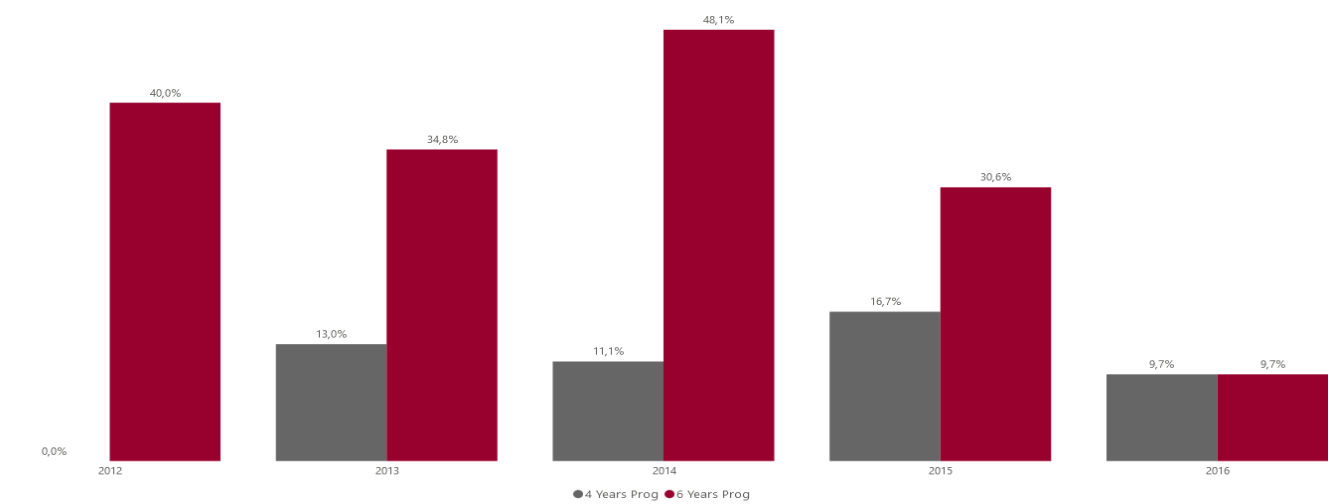
GRADUATION BY GENDER



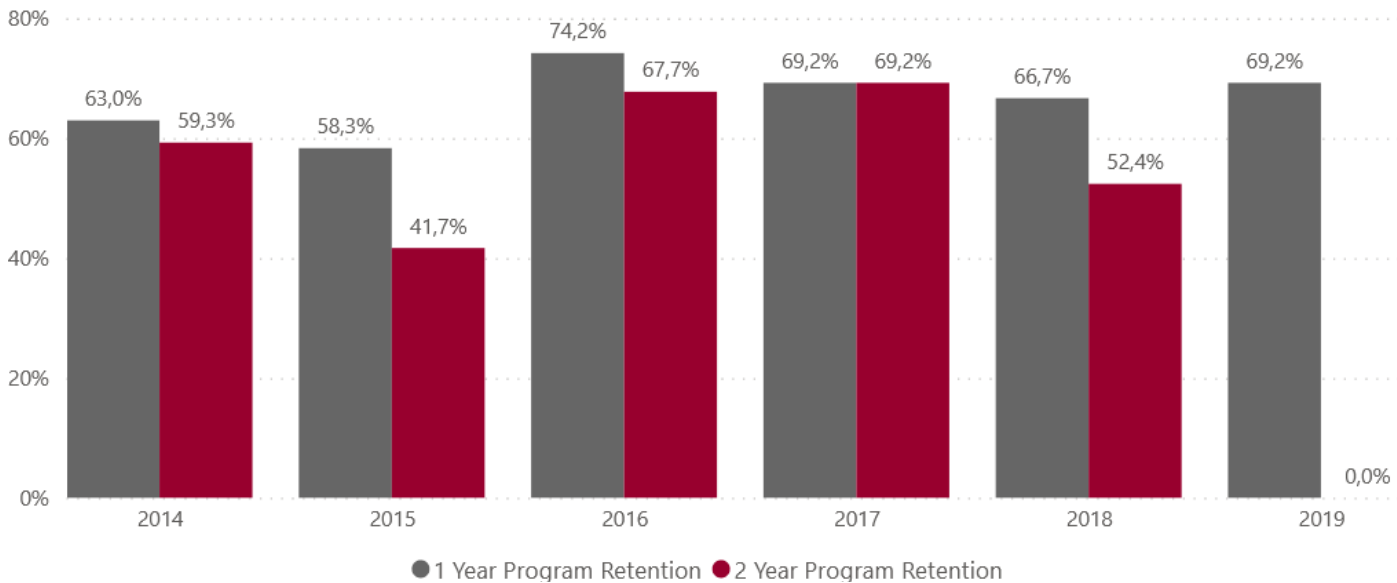
Retention and graduation rates are calculated through the 2019- 2020 academic year, based on new, first-time students entering in the fall semester, regardless of whether they enroll in the daytime or evening version of their program (if available). These rates do not consider incoming transfer students.

The duration of the Film program has historically been 4 years (8 semesters). Nevertheless, until Fall 2015, students had to first complete all coursework and then the capstone, which extended the time required to finish the program by at least one semester. Therefore, the graduation rate is calculated according to a duration of 4 years and 150% of that amount. The percentage of graduates in each cohort by gender considers only actual graduates, not the original makeup of the cohort.

GRADUATION



RETENTION



Program Learning Outcomes

In every semester, the program provides assessment results according to its Multiannual Assessment Plan (MAP), which typically considers one or more of its program learning outcomes (PLOs). Most programs utilize the platform Brightspace to collect and assess student work and to present the data and evidence of student achievement. These results and their analysis, with the objective of identifying areas for improvement, are presented in the program's annual assessment report.

In the graphic below, the most recent period in which a PLO has been assessed is indicated, with the percentage indicating achievement of the expected performance standard for that PLO, according to the rubric used to evaluate the student work. This standard can be designated at an introductory, intermediate, or final level, depending upon how the course learning outcomes (CLOs) align to each PLO in the program's curriculum map.

A graduate of the Film program will be able to:

1. Demonstrate a solid mastery of language and techniques of film production, whether fiction or documentary, artistic or commercial film.
2. Demonstrate skills in the different areas of filmmaking: scriptwriting, direction, production, and editing of cinematographic works.
3. Create innovative and original audiovisual projects from a global film perspective that recognizes and critiques classical narrative structures.
4. Research and analyze audiovisual works from a critical perspective, applying rigorous methodological structures.
5. Work in multidisciplinary teams with a proactive attitude.
6. Manage resources efficiently in the planning and execution of audiovisual projects.

