



# Finance Student Achievement

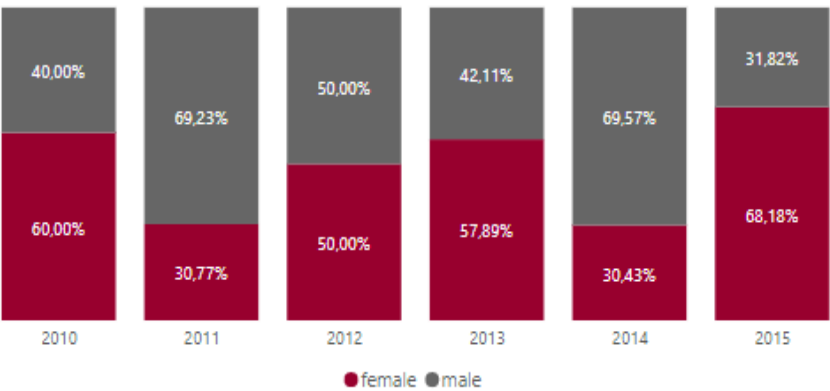
## Degree Profile for the Finance program

The UDLA Finance graduate is a professional with solid knowledge of business finance practices, the ability to generate effective business proposals, and a decision-making orientation that serves as the foundation of proper planning and the appropriate use of resources.

The Finance graduate analyzes and interprets the financial information of a company, formulates investment opportunities, collects and systematizes data in order to assess costs, benefits, and risks through statistical methods and financial models. He or she is able to propose strategies that optimize financial management within an organization, and to generate financially viable and sustainable business proposals in the short and long term. Such knowledge includes understanding the operation of national and international financial markets and applying criteria for the valuation of companies, risk assets, and financial instruments that allow structuring optimal investment portfolios that minimize related risks.

The UDLA Finance graduate is expected to be an active participant in the financial development of the country, consistently acting in an objective, ethical, and honest way, and contributing to society in a responsible way.

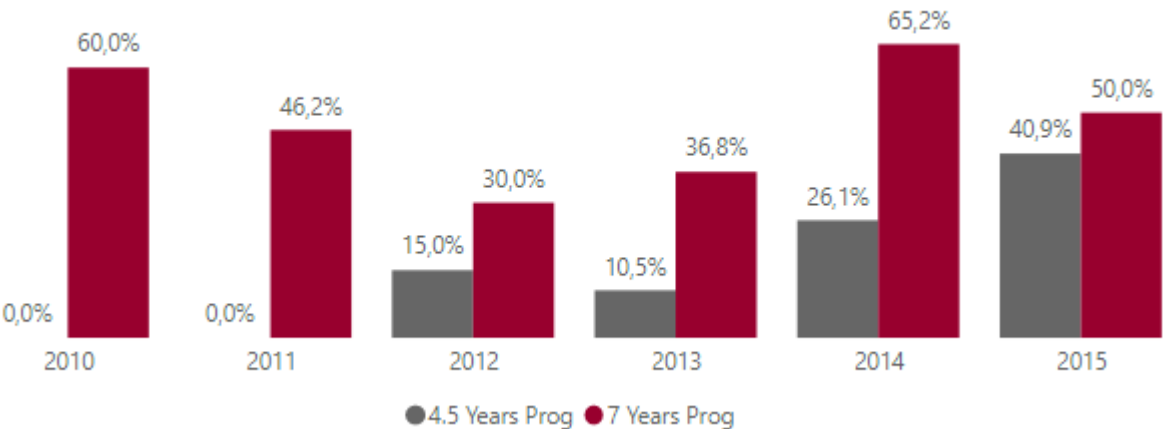
## GRADUATION BY GENDER



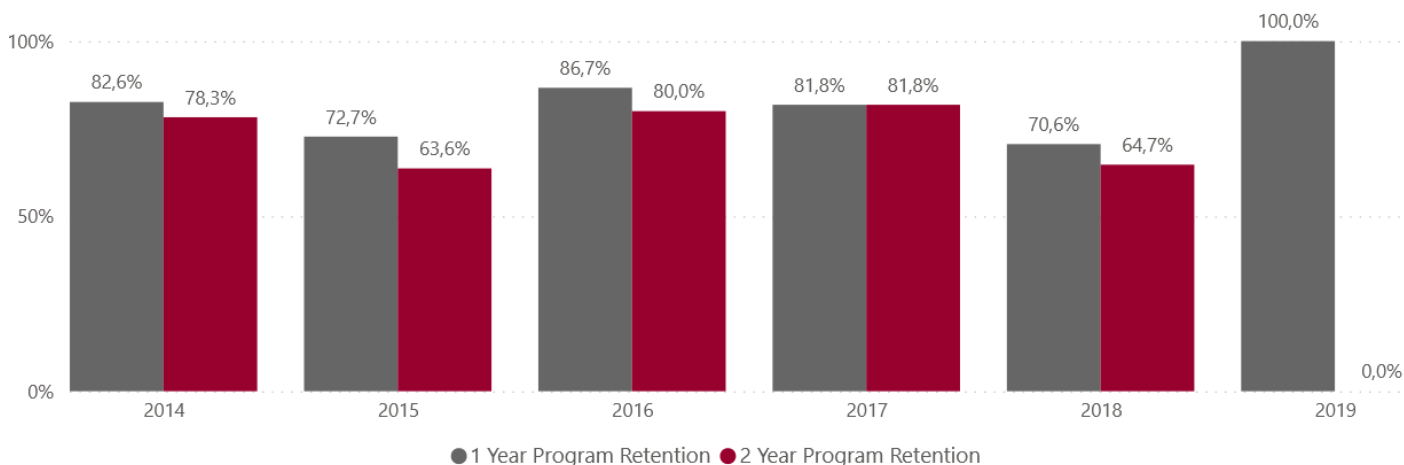
Retention and graduation rates are calculated through the 2019- 2020 academic year, based on new, first-time students entering in the fall semester, regardless of whether they enroll in the daytime or evening version of their program (if available). These rates do not consider incoming transfer students.

The duration of the Finance program has historically been 4.5 years (9 semesters). Nevertheless, until Fall 2015, students had to first complete all coursework and then the capstone, which extended the time required to finish the program by at least one semester. Therefore, the graduation rate is calculated according to a duration of 4.5 years and 150% of that amount. The percentage of graduates in each cohort by gender considers only actual graduates, not the original makeup of the cohort.

## GRADUATION



## RETENTION



## Program Learning Outcomes

In every semester, the program provides assessment results according to its Multiannual Assessment Plan (MAP), which typically considers one or more of its program learning outcomes (PLOs). Most programs utilize the platform Brightspace to collect and assess student work and to present the data and evidence of student achievement. These results and their analysis, with the objective of identifying areas for improvement, are presented in the program's annual assessment report.

In the graphic below, the most recent period in which a PLO has been assessed is indicated, with the percentage indicating achievement of the expected performance standard for that PLO, according to the rubric used to evaluate the student work. This standard can be designated at an introductory, intermediate, or final level, depending upon how the course learning outcomes (CLOs) align to each PLO in the program's curriculum map.

## A graduate of the Finance program will be able to:

1. Employ management strategies to the financial area of an organization.
2. Identify opportunities for business proposals and support decision-making processes through environmental analysis.
3. Determine the financial viability of projects as well as their mid- and long-term sustainability in order to identify investment opportunities.
4. Analyze and interpret financial information in both private and public organizations.
5. Use financial and statistical tools and create models for analysis and projection to evaluate costs, benefits, and risks associated with financial decisions.
6. Analyze national and international financial markets to manage assets and liabilities.
7. Develop criteria for valuation of companies, risk assets and financial instruments to design financing strategies, optimize risk, and structure optimal investment portfolios.
8. Understand ethics and its role in financial management.

