



# Master of Business Administration Student Achievement

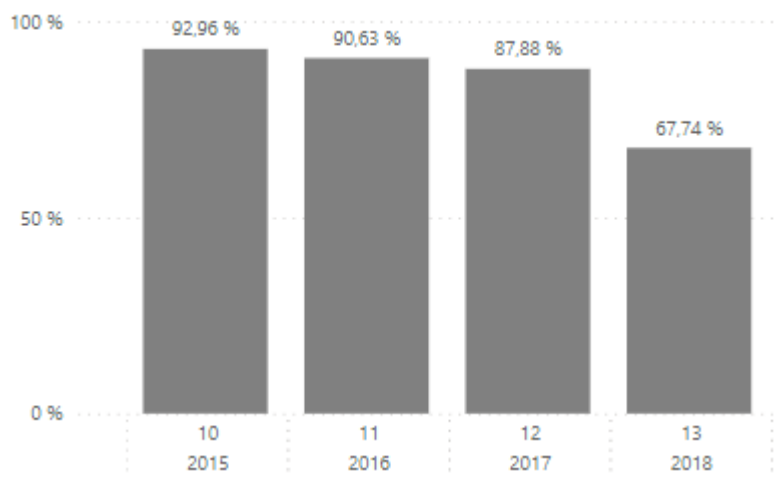
## Degree profile for the Master of Business Administration

A graduate of the Master of Business Administration from UDLA is a competent professional, capable of leading an organization with a critical and entrepreneurial spirit. He/she understands organizations along with their stakeholders and applies advanced knowledge and business strategies for the benefit of society as a whole.

The Master of Business Administration graduate integrates functional knowledge and applies business strategies concerning financial management, marketing, business operations, and foreign trade in complex and rapidly changing environments. The graduate analyzes and evaluates ethical implications in business contexts to act with integrity in decision-making and problem-solving processes. He/she leads multidisciplinary and cross-cultural teams and exercises a collaborative approach to leadership in pursuit of organizational objectives. The graduate addresses organizational problems and ensures resource optimization through the analysis of both qualitative and quantitative data. Eventually, he/she is able to design innovative business projects applicable to national and international contexts.

In his or her professional practice, the Master of Business Administration graduate is expected to act ethically and demonstrate social responsibility, honesty, along with cross-cultural awareness. It is also expected that the graduate will engage in organizational problem-solving by exercising a socially critical approach to leadership, with consideration of inclusivity, sustainability, and strategic decision-making. Lastly, he/she will be committed to lifelong learning in order to be at the leading edge of the business administration world.

## GRADUATION



## Program Learning Outcomes

In every semester, the program provides assessment results according to its Multiannual Assessment Plan (MAP), which typically considers one or more of its program learning outcomes (PLOs). Most programs utilize the platform Brightspace to collect and assess student work and to present the data and evidence of student achievement. These results and their analysis, with the objective of identifying areas for improvement, are presented in the program's annual assessment report.

In the graphic below, the most recent period in which a PLO has been assessed is indicated, with the percentage indicating achievement of the expected performance standard for that PLO, according to the rubric used to evaluate the student work. This standard can be designated at an introductory, intermediate, or final level, depending upon how the course learning outcomes (CLOs) align to each PLO in the program's curriculum map.

### A graduate of the Master of Business Administration program will be able to:

1. Integrate knowledge of the functional areas of the organization and apply appropriate strategies within these areas to resolve complex situations.
2. Evaluate ethical implications to act with integrity in decision making and organizational problem solving.
3. Lead multidisciplinary teams in collaborative processes to achieve organizational objectives.
4. Solve business problems through data analysis and with a focus on the optimization of resources for the benefit of the organization and society.
5. Design innovative business plans and projects for national and international contexts.

