



Master in Organizational Management

Student Achievement

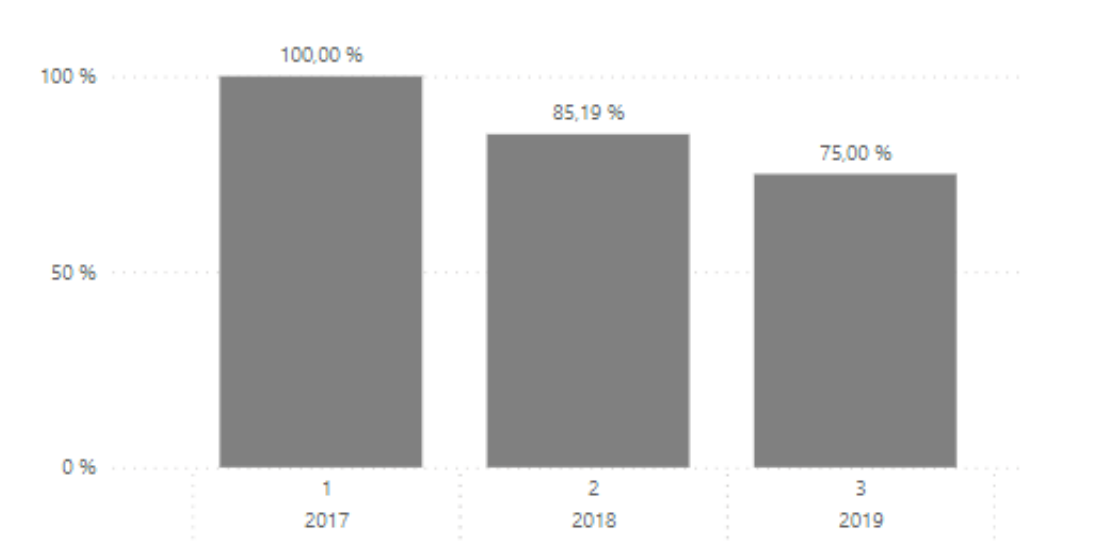
Degree Profile for the Master in Organizational Management

The graduate of the Master of Organizational Management is a professional with an entrepreneurial spirit and a global-international vision. The graduate will demonstrate solid management skills and knowledge in advanced management sciences such as marketing, finance, human resources management and business processes.

The graduate of the Master in Organizational Management formulates strategies aimed at developing corporate business and applies advanced knowledge of business management theories in different contexts. He or she identifies the internal and external factors that impact decision-making processes and analyzes the feasibility of business plans through selecting and applying methods and international standards. The graduate designs proposals that contribute to the organizational productivity and optimization of processes. Furthermore, the graduate plans and organizes activities and processes and manages people to achieve the project and organization's goals.

It is expected that the graduate of the MA in Organizational Management will demonstrate commitment to society and ethical conduct in the exercise of their profession. It is also expected that he/she will lead work teams with strategic vision and consideration of the current regulatory framework.

GRADUATION



Program Learning Outcomes

In every semester, the program provides assessment results according to its Multiannual Assessment Plan (MAP), which typically considers one or more of its program learning outcomes (PLOs). Most programs utilize the platform Brightspace to collect and assess student work and to present the data and evidence of student achievement. These results and their analysis, with the objective of identifying areas for improvement, are presented in the program's annual assessment report.

In the graphic below, the most recent period in which a PLO has been assessed is indicated, with the percentage indicating achievement of the expected performance standard for that PLO, according to the rubric used to evaluate the student work. This standard can be designated at an introductory, intermediate, or final level, depending upon how the course learning outcomes (CLOs) align to each PLO in the program's curriculum map.

A graduate of the Master in Organizational Management will be able to:

1. Apply the theories related to business management to different functional areas of an organization.
2. Design and plan corporate strategies for business development in commercial, industrial, and service areas.
3. Evaluate the implications of the economic, social, political, and cultural contexts in the decision-making processes in organizations.
4. Analyze the feasibility of business plans by selecting and applying appropriate methods and international standards.
5. Plan and coordinate procurement and use of resources to achieve organizational objectives.
6. Create proposals for optimizing administrative and productive processes.

