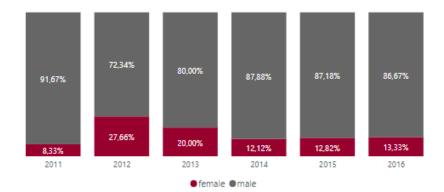
# Degree Profile for the Music program

A graduate of Music from UDLA is a versatile and multidisciplinary professional who satisfies diverse needs of the musical world. Through his/her solid understanding, as well as entrepreneurial and leadership capabilities, the UDLA musician develops within the country's artistic environment and has the potential to manage projects at both the national and international level.

The Music graduate demonstrates broad conceptual knowledge and important fundamental skills related to music performance, theory, composition, production, promotion and songwriting to contribute creative solutions in the field and its transformation. Through knowledge of the music industry and its characteristics, the graduate is able to design effective strategies for the preservation and enhancement of Ecuador's national musical legacy.

It is expected that a Music graduate demonstrates a collaborative and committed spirit in professional music projects, and that his/her vision and awareness of modern genres of national and international music will lead to continuous growth as a professional musician. Likewise, it is expected that every graduate serves as a potential representative of Ecuadorian culture who contributes to society through musical expression.

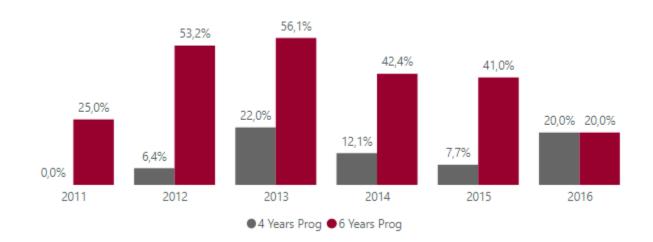
#### **GRADUATION BY GENDER**



Retention and graduation rates are calculated through the 2019- 2020 academic year, based on new, first-time students entering in the fall semester, regardless of whether they enroll in the daytime or evening version of their program (if available). These rates do not consider incoming transfer students.

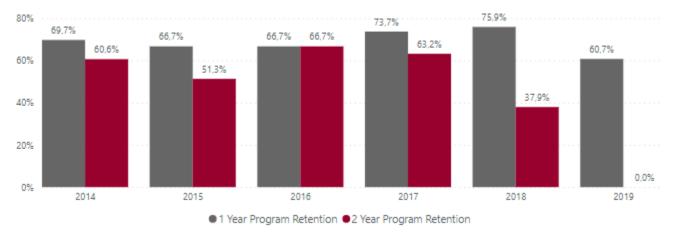
The duration of the Music programhas duration of 4years and 150% of that amount. Thepercentage of graduates in each cohort bygender considers only actual graduates, not the original makeup of the cohort.

#### GRADUATION



#### RETENTION





## **Program Learning Outcomes**

In every semester, the program provides assessment results according to its Multiannual Assessment Plan (MAP), which typically considers one or more of its program learning outcomes (PLOs). Most programs utilize the platform Brightspace to collect and assess student work and to present the data and evidence of student achievement. These results and their analysis, with the objective of identifying areas for improvement, are presented in the program's annual assessment report.

In the graphic below, the most recent period in which a PLO has been assessed is indicated, with the percentage indicating achievement of the expected performance standard for that PLO, according to the rubric used to evaluate the student work. This standard can be designated at an introductory, intermediate, or final level, depending upon how the course learning outcomes (CLOs) align to each PLO in the program's curriculum map.

### A graduate of the Music program will be able to:

- 1. Perform as a capable and skilled musician in various scenarios in commercial and artistic music, contributing to the field and its transformation with creative solutions, whether as a performer, composer, producer, or entrepreneur.
- 2. Apply musical theory and practice to contribute to musical and cultural heritage through research and analysis into the social context within which music is created and evolves.
- 3. Apply knowledge about the music industry's singularities and trends to professional projects at the national or international
- 4. Design effective strategies for the preservation, formation, and transmission of national musical identity, acknowledging its trends and evolution.
- 5A. Performance emphasis: Play an instrument skillfully in studio and live, across a variety of contemporary music genres.
- 5B. Popular composition emphasis: Demonstrate advanced music composition and arrangement skills.
- 5C. Music production emphasis: Create music productions and products in different formats, whether live or in studio, with a critical ear and creativity, integrating techniques, knowledge, and experiences.

