



# Journalism Student Achievement

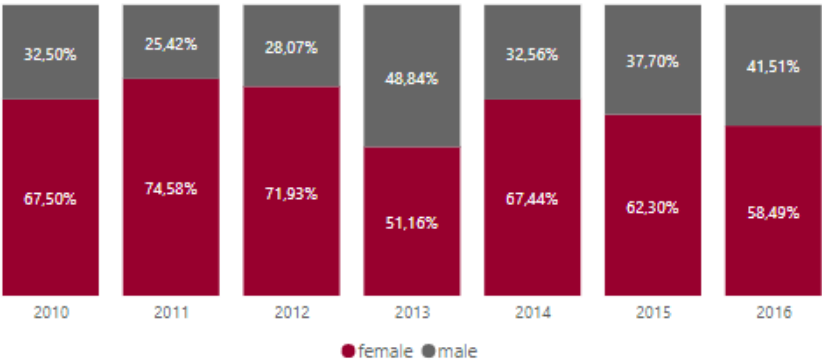
## Degree Profile for the Journalism program

The graduate of the Journalism program at UDLA is a critical and ethical professional with vocation of service and humanist awareness. He/she uses new information technologies with a focus on social responsibility and international/global relevance. The graduate seeks out and disseminates truth through objective reporting along with the analysis of historical, political, economic, cultural, social, and legal contexts.

The UDLA journalist analyzes social theories and historical processes related to communication and journalism. He/she understands different geopolitical approaches for the interpretation of global issues. Further, the graduate employs diverse journalistic genres and correct language to create texts and products in radio, digital, audiovisual, and printed format. He/she also develops journalistic, editorial, informative, and narrative proposals for print, radio, audiovisual, and digital media. Lastly, the graduate uses new technologies, techniques, and tools of journalism in the media and communication for public, private, and community sectors.

It is expected that the Journalist from UDLA will demonstrate journalistic ethics, following established laws and regulations in the national legal framework. He/she will also be committed to defending human rights, interculturality, gender equality, democracy, and environmental care.

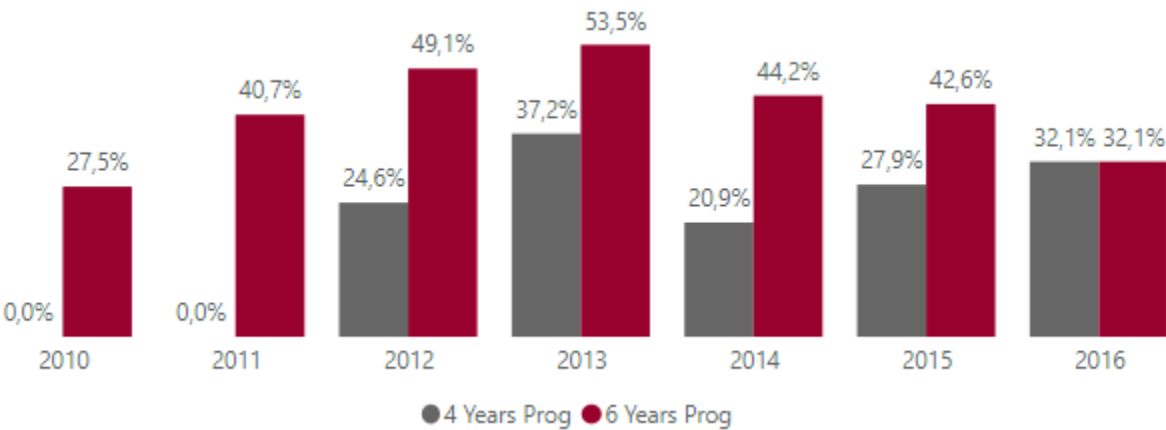
## GRADUATION BY GENDER



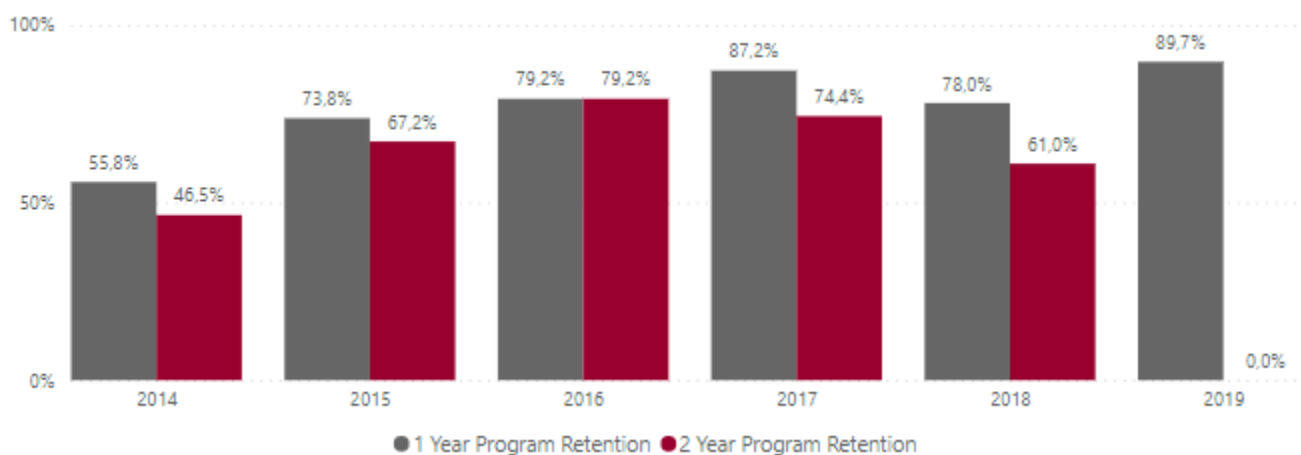
Retention and graduation rates are calculated through the 2019- 2020 academic year, based on new, first-time students entering in the fall semester, regardless of whether they enroll in the daytime or evening version of their program (if available). These rates do not consider incoming transfer students.

The duration of the Journalism program has duration of 4years and 150% of that amount. The percentage of graduates in each cohort by gender considers only actual graduates, not the original makeup of the cohort.

## GRADUATION



## RETENTION



## Program Learning Outcomes

In every semester, the program provides assessment results according to its Multiannual Assessment Plan (MAP), which typically considers one or more of its program learning outcomes (PLOs). Most programs utilize the platform Brightspace to collect and assess student work and to present the data and evidence of student achievement. These results and their analysis, with the objective of identifying areas for improvement, are presented in the program's annual assessment report.

In the graphic below, the most recent period in which a PLO has been assessed is indicated, with the percentage indicating achievement of the expected performance standard for that PLO, according to the rubric used to evaluate the student work. This standard can be designated at an introductory, intermediate, or final level, depending upon how the course learning outcomes (CLOs) align to each PLO in the program's curriculum map.

## A graduate of the Journalism program will be able to:

1. Analyze social theories and historical processes related to communication and journalism.
2. Employ diverse journalistic genres and correct language to create texts and products in radio, digital, audiovisual, and printed format.
3. Understand different geopolitical approaches for the interpretation of global situations.
4. Demonstrate journalistic ethics, in accordance with established laws and regulations in the national legal framework, and promote respect and tolerance for different ways of thinking, ideological orientation, and social, political, and religious status.
5. Generate journalistic, editorial, informative, and narrative proposals for print, radio, audiovisual, and digital media.
6. Employ new technologies, techniques, and tools of journalism in the media and communication for public, private, and community sectors.

